

## Profile

**Award - Winning Graphic Design** - extensive experience in mobile, web & print design. Developed brand and corporate identities, web sites, mobile app designs, advertisements, annual reports and sales collateral for clients in retail, professional services, high-tech and motorcycle industries.

## Software Skills

Adobe Creative Cloud Collection, Asymetrix 3D-FX, Balsamiq, UXpin, Manga 3D, Anima Studio, SolidWorks, Xpress, TortoiseSVN, CloudBerryLab S3, Coldfusion, Android SDK Tools, Agile/Scrum, Drupal, Joomla, Wordpress, Sharepoint, AxurePro, Eclipse SDK, Netbean IDE & Microsoft: Office, Visio, Visual Studio, Silverlight, SQL

Compliant Code: Html, Html 5, Dhtml, Xhtml, ASP.net, PHP, XML, Actionscript, Java - jquery, Node.js, CSS3, Familiar with VB script, Familiar with Active X, Website & Mobile Accessibility, Wireframe & Prototyping for Mobile/Web & Usability testing.

## Career Development

**General Motors - IT Innovation Center**

**August 18, 2014 - Present**

**Senior UI/UX Mobile Design/Developer**

Design mobile applications with rich native User Interface Designs, Wireframes & concepts for mobile devices.

- User Interface Architecture/Wireframe/Usability, User Interface Design & Web Applications for General Motors
- Create Wireframes and UI Models using compliant code, mobile content & accessibility
- Mobile Graphics and Icons (IOS, Android and Windows).
- I use a variety of tools here at my current position: Balsamiq, Adobe Creative Cloud Collection, UXpin, HTML, HTML5, .NET framework, DHTML, XML/JSON, CSS, JavaScript/jQuery, Balsamiq, Visual Studio/TFS, Microsoft Azure Management, Microsoft Kinect, Myo Arm band, Visio, Github, Amazon EC2, Networking, SQL. I build compliant code for all browsers and mobile web content, accessibility act, and usability testing with staff and customers.

**P97 Networks Inc.**

**Jan. 21, 2013 - Aug. 15, 2014**

**Senior Software Engineer & UI Design/Developer**

Design web & mobile applications. Design Information Architecture Wireframes & concepts for mobile devices. Develop User Interface for online content account portal.

- User Interface Architecture/Wireframe/Usability, User Interface Design & Web Applications for P97 Networks
- Mobile Graphics and Icons (IOS, Android and Windows).
- I use a variety of tools here at my current position: HTML, HTML5, .NET framework, DHTML, XML/JSON, CSS, JavaScript/jQuery, Adobe Creative Cloud Collection, Visual Studio/TFS, Microsoft Azure Management, Visio, Github, Amazon EC2, Networking, SQL and POS System Setup & Maintenance.
- I build compliant code for all browsers and mobile web content, accessibility act, and usability testing with staff and customers.

**Radiant Creative/Halliburton/Infoways - Contractor**

**November 26, 2012 - January 11, 2013**

**UI Designer/Web Designer/Graphic Designer**

Design web applications, Graphics & Flash content for website /Trade Shows.

- Animate and show the new technology that Halliburton now offers to the industry.
- Create Wireframes and UI Models using compliant code for all browsers and mobile web content, accessibility act, and usability testing with staff and customers.
- I use a variety of tools here at this position: HTML, HTML 5, DHTML, XML, CSS3, JavaScript, Flash, action scripting and Flex Builder/Flash Builder 4, Fireworks, Photoshop, Illustrator

**Robert Half Technology, Bubble Up - Contractor**

**July 5, 2012 - Nov. 2012**

## **UI Designer/Web Designer/Graphic Designer/PHP Developer**

**Design websites and applications. Build & Maintain client websites, as well as databases and content management systems.**

- **Work in the front and back end systems to maintain existing PHP websites.**
- **Create new PHP Modules for Drupal/CMS Systems. These modules are used in various websites that are built in the CMS system.**
- **Build new PHP backend elements for BubbleUp Interactive Multi-site CMS System. The CMS is used on various websites that are built in the in-house CMS system.**
- **Create website templates with supporting graphic elements needed for the CSS style sheet.**
- **I use a variety of tools here at this position: HTML, HTML 5, DHTML, XML, PHP, CSS3, JavaScript, AJAX, JSON, nodeJS, Fireworks, Photoshop, Illustrator, PHP Content Management Systems - Drupal, Multisite.**
- **I build compliant code for all browsers and mobile web content, accessibility act, and usability testing with staff and customers.**

### **Sam Houston Race Park**

**2007- June 13, 2012**

#### **Creative Director/UI Designer/Web Designer/Graphic Designer**

**Design web applications, contests and handicapping results for the horse racing at SHRP.com, TheShowgrounds.com and ValleyRacePark.com.**

- **I also work to promote the TheShowgrounds.com online concert promotions, live video concert feeds, and print marketing material.**
- **I have build the SHRP, The ShowGrounds and The Valley Race Park website from scratch. The HTML, CSS, JavaScript, and all databases that are linked to the website.**
- **I maintain the backend system s database, PHP code, graphics and hosting cloud servers.**
- **I also create all the animations for the 19x32ft video board. I used Adobe After Effects to create the video animation for the video board. As well as run the video board for live racing. The board is similar to going to a live sporting event with all the Advertising type slates and live video feeds and playbacks. The highway marquee sign is also run by the same video bard system.**
- **I maintain the SEO, Google Analytics, Social Media and the Google Adwords and all Online Advertising for SHRP.**
- **I maintain our email database and build all the email blast's that are sent out through our email system (MobileStorm).**
- **I use a variety of tools here at this position: HTML, HTML 5, ASP, DHTML, XML, PHP, CSS3, JavaScript, Flash, action scripting and Flex Builder/Flash Builder 4, Fireworks, Photoshop, Illustrator, PHP Content Management System.**
- **I build compliant code for all browsers and mobile web content, accessibility act, and usability testing with staff and customers.**
- **I was in charge of the graphics dept. We build all Marketing Materials for SHRP from billboards, banner ads, newspaper advertising and posters that placed throughout the building.**

### **Sapphire Tech/USAA - Contractor**

**2006-2007**

#### **UI Designer/Web Designer/Graphic Designer**

**Design web applications for the USAA.com website.**

- **I also work with the USAA Intranet .**
- **The MSR backend programs and systems. The MSR backend system is used by the customer service reps to input user data via the ASP/SQL database. The system hosts all user account data. Example: Account Data, banking, insurance (Car and Health), Vehicle data. and more. I used HTML, JavaScript, CSS, XML and AJAX to pull the data to the MSR backend system.**
- **I also created the USAA mobile web banking interface. This system allows the customer to access their account via their mobile phone. I used HTML, JavaScript, CSS, XML and AJAX to pull the data to their mobile phone.**
- **Deposit at home web banking. This project allowed the user to scan in a check from home and deposit via the internet. I used HTML, JavaScript, CSS, XML and AJAX to pull the data to Deposit at home web banking.**
- **I also created the USAA credit card application, choose your own CC design section for USAA. The product started on the public side of USAA with the Credit card form and then moved into the Member side once you customer was approved for the credit card. This was the first and only form that started on the public side and moved into the member side. I used DHTML, JavaScript, CSS, XML and AJAX to pull the data USAA credit card application.**
- **At USAA I worked with producers and teams to create wire frames and Prototype products for testing and**

usability testing before the product would go live to the public.

- I use a variety of tools here at my position at USAA: HTML, DHTML, ASP, DHTML, XML, CSS, JavaScript, AJAX and Flash, action scripting and Flex Builder, Fireworks, Photoshop, Illustrator.
- My job required me to build compliant code for all browsers and mobile web content, accessibility act, and usability testing with customers. Flash video onDemand.

**The Victoria Advocate Newspaper**

**1997-2006**

**Online Manager/Web Designer/Graphic Designer**

Management of the Online Production & Sales for the Newspaper Web Department. Custom building Web Sites, Graphics and Ads for Area Businesses)

- The primary business was to building and maintain The Victoria Advocate Newspaper website. We also had a web design company. I built websites for customers on the business. We built websites by package. Platinum: Custom, database, graphics, user CMS backend system. Really anything the customer wanted. Gold: was a scaled down version of the Platinum without the CMS backend. Silver: was a simple html site. Bronze: This was a template type site. No custom anything. Online advertising campaigns for area business for The Victoria Advocate website and print.
- I use a variety of tools here at my current position. HTML, ASP, DHTML, XML, Familiar with VB script, Java, and Active X, Flash, Fireworks, Netobjects Fusion, LiveMotion, ImageReady, DeBadelizer Pro, Applet Composer, Freehand, Photoshop, IPIX Virtual tours and video, Kai's Power Tools, etc. (Familiar with Firewall security: Linux, Access, SQL servers, Server Access.

**Joey Willhite, Willhiteracing and Graphics**

**1993-Present**

**Graphic Design, Web Design and Marketing, (Freelance work) Race Promotions**

Custom building Web Sites, Graphics and Ads for Area Businesses, HTML, Netobjects Fusion, Freehand, Photoshop, Kai's Power Tools, etc.

**The Daily Tribune Newspaper**

**1995-1997**

**Graphic Designer & Illustrator**

Graphics and Ads for Area Businesses) Freehand, Photoshop, Kai's Power Tools, Illustrator, QuarkXpress, etc.

**Wal-Mart Stores**

**1994-1995**

**Ads & Store Display**

Graphics and Ads for Store Use) Freehand, Photoshop, Kai's Power Tools, Illustrator, QuarkXpress, etc.

**Fireworks**

**1991-1993**

Hand Painted T-Shirts

**H.E.B Stores**

**1989-1991**

**Ad & Sign Designer**

Graphics and Ads for Store Use) Freehand, Photoshop, Illustrator, QuarkXpress, etc.

**Education**

**University of Houston, Houston, Texas**

**1994-1996**

Art and Design, Bachelor Degree

Business Marketing, Bachelor Degree

**Art Institute of Houston, Houston, Texas**

**1991-1993**

Communication Arts, Associate Degree

**Committee**

**HiMA Technology Committee, Houston, Texas**

**2010-2012**

Mobile, Email Marketing & Email List Database

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